



PRESS RELEASE

NATIONAL DAY OF ARTS IN CARE HOMES

Friday 24 September 2021

#AICH2021

26 April 2021: **The National Activity Providers Association (NAPA)** is delighted to launch this year's National Day of Arts in Care Homes #AICH2021. It is an annual event which takes place on 24 September each year, and celebrates the inspiring work using the arts and creativity to support health and wellbeing in care settings.

During Covid-19 we have seen and experienced the importance of arts and creativity in care homes, and the beneficial outcomes for all the participants. We want to continue to shine a light on this work, which has been increasingly vital during the pandemic. Last year's celebration was truly inspiring and we hope you will be join us in 2021.

*I don't know how we would have
survived lockdown without art*

ACTIVITY CO-ORDINATOR

We are delighted to partner with leading cultural organisations who will be joining us to celebrate:

The Southbank Centre will partner with NAPA for the second year running to continue to bring its project Art By Post to member care settings in the UK for the National Day of Arts in Care Homes. Since launching, Art By Post has reached over 4,500 participants nationwide.

Manchester Museum is working with a NAPA care setting and through a series of creative arts activities inspired by the Museum's collections, will explore with residents and staff the theme of 'Museum of Life', with a sharing/celebration event on the day.

Culture And Creativity in Every Care Home – A National Conversation

We will be sharing the results of our consultation with the care sector commissioned by **The Baring Foundation**. We hope it will be the starting point for further discussions on what is needed to support creative health in care settings across the UK, including the roles of care homes, funders and regulators. This consultation is supported by Care England and The National Care Forum.

Treasury of Arts Activities for Older People

We will also be launching the second volume of the Treasury of Arts Activities for Older People, edited by Liz Postlethwaite and funded by The Baring Foundation and The Rayne Foundation. The Treasury contains 52 activity ideas supplied by artists working in partnership with care settings. It is designed to help and give confidence to anyone interested in organising creative activities with older people.

Get Involved

- ▶ Register your event on our website: www.artsincarehomes.org.uk/nationalday
- ▶ Download our Get Involved pack for ideas: www.artsincarehomes.org.uk/wp-content/uploads/2021/04/get-involved-2021.pdf
- ▶ Share pictures and information with us on 24 September on Twitter [@Artsincarehomes](https://twitter.com/Artsincarehomes), and Facebook [@artsincarenapa](https://www.facebook.com/artsincarenapa), using the hashtag [#AICH2021](https://twitter.com/Artsincarehomes).

If you are not able to organise and share an event with us on the day, we would still like to hear about your creative activities delivered in care settings in 2021. Let us know what you have been doing on Twitter and Facebook during the week of Monday 20 September using [#AICH2021](https://twitter.com/Artsincarehomes).

Events

- ▶ NAPA Tea Tuesday Arts in Care Homes chat – Tuesday 7 September, 2.30pm
- ▶ NAPA Tea Tuesday Panel Discussion 'Embedding the arts into care settings' – Tuesday 21 September, 2.30pm
- ▶ National Day of Arts in Care Homes – Friday 24 September

Contact communications@napa-activities.co.uk to register your interest in attending an event.

Notes To Editors:

For further information please contact:

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Arts in Care Homes and the **National Day of Arts in Care Homes** is an initiative by NAPA and funded for five years by The Baring Foundation and The Rayne Foundation. Now in its third year, it acts as a central hub for delivery of arts and creative activities in care homes with sector research, user friendly resources and 'How To' guides for care staff.

www.artsincarehomes.org.uk

NAPA is a membership organisation and charity, it is a leader in field promoting the importance of meaningful activities in care homes and the need for training and support for care staff.

www.napa-activities.co.uk

Baring Foundation – From 2010-2019 the Baring Foundation's Arts programme focused on supporting participatory arts with people over the age of 60, including people living in care homes. The Foundation continues to support the National Day of Arts in Care Homes.

www.baringfoundation.org.uk

The Rayne Foundation addresses entrenched social issues through arts, health, wellbeing and education, and funds initiatives using the arts for social change.

www.raynefoundation.org.uk